

BLUE RIDGE WINE & FOOD FESTIVAL

BLOWING ROCK, NORTH CAROLINA



ARTIST APPLICATION

Artist's Name _____

Mailing Address _____

City _____ **State** _____ **Zip** _____

Phone _____ **E-mail** _____

Terms of the Agreement

1. The image created by the **SELECTED ARTIST** must be original and may be used by the Festival on promotional materials for the 2011 Blue Ridge Wine & Food Festival including but not limited to the event poster, taster's guide, brochure, rack card and website.
2. The image may also be used on the Blue Ridge Wine & Food Festival official tee shirt.
3. Where appropriate, the **SELECTED ARTIST** will be mentioned on promotional pieces and press releases featuring the selected art work
4. The official Wine & Food Festival Digest will feature a bio and contact information about the **SELECTED ARTIST**.
5. The Blowing Rock Chamber of Commerce will send out a press release announcing the "Selected Artist of the Blue Ridge Wine & Food Festival" for 2011 to all our media contacts.
6. The Blowing Rock Chamber of Commerce retains the rights of the image in that it cannot be sold or used to promote any other event, business or facility.
7. The **SELECTED ARTIST** will receive a free 10'X10' space inside the wine tasting tent at the **2010** Blue Ridge Wine & Food Festival. This space may be used to display and sell other works by the **SELECTED ARTIST**. A cash equivalent of \$300 will be offered in lieu of this option. *In either case, the **SELECTED ARTIST** will be required to sign posters as requested during the 2011 Grand Tasting event.*
8. The **SELECTED ARTIST** may promote him/herself as the "Official Artist of the Blue Ridge Wine & Food Festival" for the current year festival.
9. The original artwork selected will be displayed at Wachovia / Wells Fargo Bank for the year and auctioned at the Blue Ridge Wine & Food Festival VIP Charity Auction in 2011 with proceeds from the sale being donated to the Blowing Rock Art and History Museum.

Your signature confirms your agreement with all of the above terms:

_____ Date _____

Art Submission Criteria

- Artwork should be festive and reflective of the Village of Blowing Rock, the Blue Ridge Mountains and the wine theme. (All media accepted). Because the 2010 Festival is an official event of the 75th Anniversary of the Blue Ridge Parkway, artists who incorporate the Blue Ridge Parkway into their work will be given primary consideration.
- Artwork must be vertically formatted to fit the posters. (18" X 24" or 12" X 18")
- Minimum size must be 8½ X 11 with maximum of 18" X 24".
- Initial submissions should be electronic file attachments in .pdf, or .jpg. These are for initial review by judges and do not need to be full-size (300dpi). 72-96 dpi is fine at this point. Please e-mail the files to ARTCOMPETITION@BLUERIDGEWINEFESTIVAL.COM. Once the field has been narrowed, our judges may request the actual work. We will contact the finalists to arrange for shipping. **Do not ship artwork until requested!!!**

**COMPLETED APPLICATION AND
ARTWORK SUBMISSION
DEADLINE: MARCH 31st 2010**

FAX APPLICATION TO: 828.295.4643

**E-MAIL IMAGE OF ARTWORK TO:
artcompetition@blueridgewinefestival.com**

QUESTIONS: 828.295.7851

